

S&P 500 Manufacturer

Background

- Our customer, a global 3PL, services this global heavy equipment manufacturer

Challenge

- Average load fill of 43%
- Lack of transparency over trailer utilisation
- Managing costs of 85+ weekly containers with no ability to improve performance

Outcome

- Consolidated product leading to €1M p. a. savings
- Realized opportunities to add freight to under-utilized loads
- Replaced forecasts with actual data for more reliable optimisation scenarios
- Reduced CO₂ footprint

