

Top European Furniture Retailer

Background

- One of Europe's leading furniture retailers, operating a high-frequency outbound logistics network across multiple distribution centres

Challenge

- Trailer space booked on historical averages, not actual load data
- No visibility into effective m³/load metre utilisation per departure
- Systematically over-ordering trailer capacity, driving avoidable freight costs and excess CO₂ emissions

Outcome

- Realised 2% transport cost savings within the first month of go-live, growing to 5%
- Trailer space booked on statistically superior load parameters, eliminating guesswork from capacity planning
- Full visibility into m³/LDM utilisation per departure, replacing estimation with accurate real-time load data
- Reduced CO₂ emissions, directly supporting the retailer's sustainability strategy

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